

- Software development
- SAAS application development
- Data analytics
- Marketing strategy
- IT consulting

## **Pr**|Analytics

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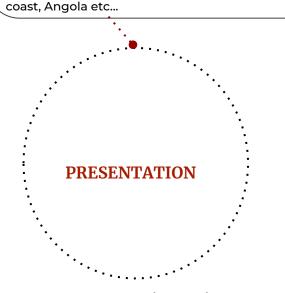
**Email**: contact@projanalytics.com **Site Web:** www.projanalytics.com

BRN: C1916191



#### Who we are

Established since 2016, Pr|Analytics is a Mauritian-based IT consulting company that aims at sparking African SMEs through cutting-edge technologies and Analytics. Through a "smart" lean management approach, Pr|Analytics provides a suite of tailored cloud-based management & productivity software, as well as data and analytics services, affordable and accessible for African startups, entrepreneurs, and mostly SMEs. Furthermore, Pr/Analytics has already managed to provide solutions to core users from industries such as Commercial & Retail, Travel agencies, Transport & Logistics, Telecoms, Tourism & Hotels in Mauritius, Ivory





- Proximity (Availability)
- Active listening to customer
- Reliability and speed of customer service
- Innovation (innovative approach)
- In-depth knowledge of the edge-cutting technologies (updated solutions, proven solutions)

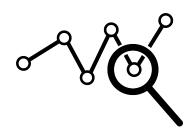
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### Our services





- Enterprise Software Development
- IT Consulting
- Web Application Development
- Web design & Development services
- Mobile App Development
- Cloud/SAAS development
- Content Management System (CMS)
- Learning Management (LMS)
- UX & UI design



#### **ANALYTICS**

- Data Analytics
- Business Intelligence
- Robotic Process Automation (RPA)
- Recommendation Algorithm Implementation



#### **MARKETING**

- Marketing Strategy
- Branding

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- Growth Hacking
- Search Engine Optimization (SEO)





# **KANTAR TNS**





















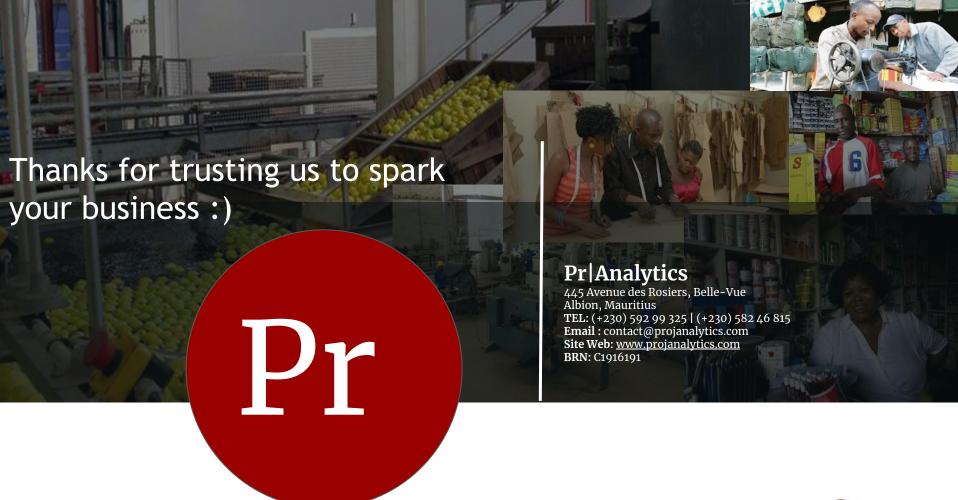








Le monde à votre mesure



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